

RDS 2.0 - IEC 62106 proposed adaptation



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History of RDS standard



- First RDS specification published by EBU in 1984
- First RDS CENELEC standard published in 1990
- CENELEC RDS standard updated in 1992 and 1998
- First RBDS US standard published in 1993, updated in 2005 and 2011
- 30th anniversary of RDS specification was in 2014
- First RDS IEC standard published in 2000, updated in 2009 and 2015

30 Years of RDS

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This is a very mature technology

- Widely used worldwide
- FM radio is over 60 years old
- RDS is over 30 years old
- Over one billion FM/RDS receiver chips are now made per year worldwide
- Price is as low as 1 USD per FM/RDS chip
- Smart phones have been the largest market
- Car radio market is next and in Europe almost 100%
- Most radio receivers sold in Europe and in the USA have RDS
- In the USA a national variant, RBDS, is very widely used
- RDS has been a kind of "silent revolution"

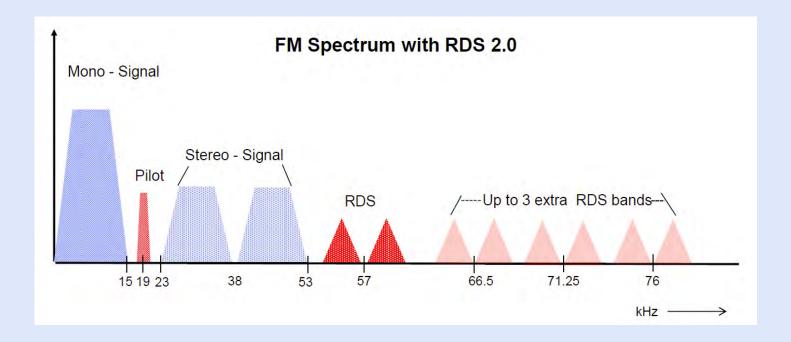


Possibilities to enhance RDS

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RDS 2.0 uses additional subcarriers

Remains within the ITU modulation limits of 10% (Rec ITU-R BS.450-3)



- Basic RDS will ensure backwards compatibility on stream 0
 - Streams 1 to 3 will transmit only ODAs

- The structure of RDS will be completely maintained : it simply adds three more 'pipes' to deliver the RDS data stream to the RDS device
- In traffic terms it's like widening a single carriageway road to four lanes
- The data throughput is increased quite dramatically not just by a factor of four, but by more, as it's not necessary to carry in the additional sub-carriers 'mandatory' RDS elements that are already in the 'main' sub-carrier

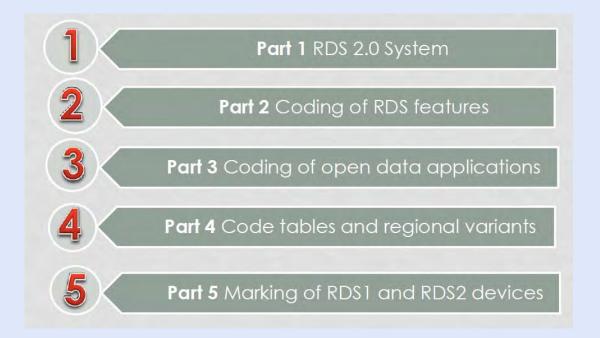
For example the 'PI Code' – which mandatorily takes up 25% of the main sub-carrier doesn't need to be carried at all in any of the additional sub-carriers, as it is already in the groups carried in the main sub-carrier

RDS 2.0 development objectives

- Designed for the next 30 years
- Fully backwards compatible with RDS
- Makes use of experience gained with RDS
- Achieves a higher data through-put
 - Improvement is mainly for open data applications
 - ODAs can be transmitted 20 x faster
- Character coding with UTF-8 will support many languages worldwide
- Support for larger displays as used in Smart phones and navigational devices in cars
- Hybrid radio for connected devices to be supported

RDS 2.0 requires

- New structure of IEC 62106 consisting of 5 parts
- Aim to be achieved is also a more flexible maintenance
- Enhanced support for application development



FM/RDS still have a long future

- FM radio with RDS is mature, cheap and universally available
- FM radio attracts by far the largest number of listeners everywhere
- Traffic services TA/TP and TMC are well established
- Due to sophisticated technologies like multiple tuners; multiple antenna systems and RDS algorithms this system is just about perfect
- The perceived audio quality does not differ significantly from that heard via Digital Radio
- A general FM switch-off is unlikely within the next 10 to 15 years and on top of this, it is ecologically crazy to throw away millions of FM/RDS radios
- Outside Europe the number of FM radio listeners even increases as increasingly smart phones are used as FM radio receivers

What the ITU says about the future of FM **RDS FORUM 2015**



- "Conclusions on
- Broadcasting by the end of this decade
 - "FM will remain an important means of delivery of audio broadcasting. In general switch-off of FM stations lies far ahead, but a few countries may have switched-off analogue radio."

RDS has many features

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RDS feature	Group	Usage Intense	Usage Seldom	Usage Never	Future	Observations
AF	0A.	x			x	
AID (ODA)	3A	x	-		x	
CI (PI)	all	x			x	
CT	4A.	x		- 8	x	
DI	0A&0B	10		0		
DI-d _o	0A&0B			x		Mono/stereo
DI-d ₁	0A&0B			x		Artificial head: yes/no
DI-d ₂	0A&0B			x		Compressed: yes/no
ECC	14		x		x	Needed for RadioDNS
EG (Linkage)	14A		x			
EON	14A	x			X	the second second
eRT	ODA	1	x		x	Future potential
EWS	9A		×			Can be replaced by ODA
EWS id	14		x			Can be replaced by ODA
IH	6A&6B	1	*			Can be replaced by ODA
ILS (Linkage)	14A		*			
LA (Linkage)	1A&14A		x		-	
LSN (Linkage)	14A		×	- 1 -		
Language code	1A	1.0		x		
MS	0A&0B&15B	1	-	x		and the second sec
ODA	and the second second second	x			x	
PI	all	x			x	
PIN	1A			- 8	-	1. S.
PS	0A&0B	x	-		x	-
PTY	all	x		1	x	
PTYI	DI-bit da	10.000	x	2	х	Static/dynamic PTV id
PTYN	10A		x		X	
RP	7A		x	1.1	-	Can be replaced by ODA
RP id	14		×			Can be replaced by ODA
RT	2A&2B	x			X	
RT+	ODA		x		X	Future potential
TA	0A&0B&14A15B	x			X	12000
TDC	5A&5B	D+	x			Can be replaced by ODA
TMC	ODA (8A)	x			X	
TP	all	x			x	

Features never used by RDS receivers and without future can now be deleted

- Everything that has no future can be deleted from the RDS standard
- A good alternative to redefining unused bits will be to declare them as reserved for future use
- A list of features will be useful that would be nice to have in RDS 2.0, such as PS (32 bytes long) with UTF-8 coding
- However in RDS 2.0, the ODA concept will be increased in importance
- We shall keep of course the main features of RDS 1.0
- In June 2015 the RDS Forum's annual meeting will be asked to approve the new concept

The new RDS 2.0 standard version

- The RDS standard will remain the IEC 62106 with an incremented edition counter
- However, the setup and partitioning of the various sections will be entirely new
- RDS 2.0 will cover now also the frequency band extension from 64 MHz to 87.5 MHz (China) and 76 to 87.5MHz (Brazil)
- The difference of RDS 2.0 with respect to the existing RDS (1.0) standard will be clearly explained
- The backwards compatibility issue is fully secured
- ICs for RDS 2.0 will not much increase in price
- DSP technologies will make this possible

RDS-PS name is the best known

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The PS- Programme Service name in RDS (1.0) has 8 characters at maximum. It shall be static so that listeners can see what radio programme they hear

...but not always used as standardised

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In this particular case PS is toggled as ENERGY and BERN

Hence a good example why a long PS is now needed

RDS 2.0 will enhance the PS name

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Screen shot: VW - 2014

In addition to the existing "short" PS there will be a long PS with max. 32 byte Character coding in all languages worldwide will then be possible

The power of RDS 2.0 – more examples

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All screen shots: VW - 2014

Best example is RadioText Plus

- Used up to now mostly in Germany and the USA
 - The potential for being used more widely remains very high
 - Not only in car radios but also in smart phones

"⊗ <mark>+</mark> Sende	erinfo	:	BAYERN 3	TP
	 FM BAYERN 3 James Blunt Bonfire Heart Sie hören "James Blund 	lunt" mit "Bonfi	re Heart"	

Screen shot: BMW Professional nav car radio - 2013

Review of not widely used features

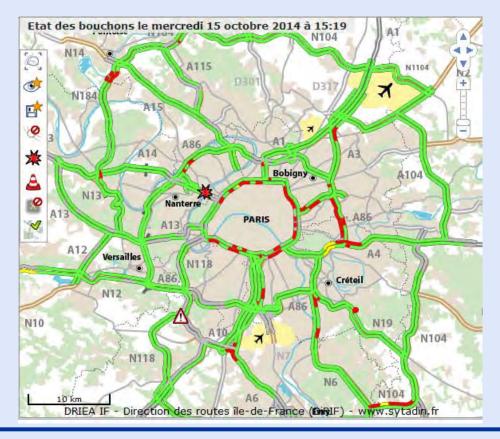
- During the RDS 2.0 development
 - RDS 1.0 has been critically reviewed
 - Unused RDS features have beenn identified for deletion
 This will simplify the RDS standard
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- However, changes made to the RDS standard
 - Must be backwards compatible

RDS 2.0 could offer better TMC

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RDS2 will be a kind of turbo engine for TMC

- Supra-regional TMC can remain on RDS 1.0
- RDS 2.0 could offer more regional and urban info



Unique selling points

- PS name possible in characters used worldwide
- Two kinds of RadioText will be possible in parallel
 - RT with group type 2A can be used for English text
 - eRT as ODA with UTF-8 and 128 byte long can be used in addition for Russian, Chinese, Arabic or Indian text (even with possible text flow from left to right)
- Very widespread TMC could be very much powered up
 - To provide also more regional & and better local info in urban areas
- RDS 2.0 will be able to support graphical features, logos etc
- RDS 2.0 will be able to support Hybrid radio (device connected to Internet)
 - To capture additional programme related information from the broadcaster's web site

RDS2 could offer

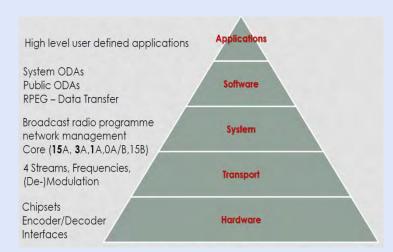
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Improved possibilities for presenting FM radio



RDS 2.0 – More objectives

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- Support the connected car concept
 - Provide Internet links using the Hybrid radio concept
 - Radio France is developing an ODA application since 2013

Better support applications development

- Example: Android OS
- Use ODAs to achieve this
- Support for RDS decoding with Java programming is under study

Support character coding as used on the Internet

- UTF-8 coding is already applicable worldwide
- Supports Chinese, Arabic, Cyrillic, Indian etc.
- Make FM radio look more modern and interactive
 - Create above all business opportunities for the next 30 years of FM radio with RDS

Positioning of RDS 2.0

- RDS 2.0 will offer very strong opportunities where increased data capacity for added value features and services are required
- RDS 2.0 is not meant as a competitor for DAB or HD Radio. These will have their own roll-out scenarios
- FM/RDS will continue to co-exist next to Digital Radio
- This will particularly be the case for countries where Digital Radio does not rapidly expand
- RDS 2.0 may offer a great chance for enriched TMC services, particularly for detailed road information in large urban areas, increasingly required and feasible

Roadmap for RDS 2.0

- June 2014 Decision taken in the RDS Forum
- November 2014 Concept worked out in a workshop in Budapest in a small team of specialists
- January 2015 Feasibility report written
- June 2015 Presentation in the RDS Forum and decision on how to move forward
- Autumn 2015 Official release to the outside world (if the RDS forum agrees)
- End of 2015 Draft new RDS 2.0 standard ready for IEC

Thank you for your attention

and thanks to all those colleagues who gave me feedback above all RDS Forum members Attile Ledenvi, Frite de Jong and Mark

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