



Wendy Aylsworth
SMPTE Engineering Vice President

Mr. Mark Hyman
Secretariat
IEC TC 100

Dear Mr. Hyman,

The Society of Motion Picture and Television Engineers (SMPTE) has formed a Task Force on "3D Home Display Formats." The purpose of this effort is to define what content mastering standards would be needed to establish easy distribution of stereoscopic image content via multiple types of distribution channels (e.g. packaged, broadcast, satellite, cable, internet) for the purpose of rapid adoption of this content on a fixed home display. The Entertainment Technology Center (ETC) will host this Task Force's inaugural meeting at the University of Southern California in Los Angeles on 19 August 2008. While all are welcome to this initial meeting, SMPTE membership will be required for ongoing participation. Demonstrations of technologies in this space will be provided. For further information and registration please visit: http://www.smpte.org/standards/meeting_schedule/

As a leading organization on a/v systems and equipment, the IEC TC100 will be a key organization to which the SMPTE wishes to liaise on this topic. Please feel free to distribute this information to your membership and communicate back to SMPTE any information which may be relevant to the subject.

Best regards,

A handwritten signature in blue ink that reads "Wendy Aylsworth". The signature is fluid and cursive, with a large loop at the end.